



Lender Market Share - Benton County
January 2026

Top 25 Lenders	Amount	Market Share (%)
SIMMONS BANK	59,337,245	13.07%
LEGACY NATIONAL BANK	41,159,245	9.07%
ARVEST BANK LOWELL	27,389,207	6.03%
GRAND SAVINGS BANK	25,488,427	5.61%
INTRUST BANK NA	19,369,018	4.27%
CENTENNIAL BANK	18,318,438	4.03%
BOKF NA, BOK FINANCIAL	14,500,000	3.19%
FIRST WESTERN BANK	14,484,845	3.19%
ROCKET MORTGAGE LLC	11,835,564	2.61%
ARVEST BANK ROGERS	11,541,816	2.54%
FLAT BRANCH MORTGAGE INC	10,983,356	2.42%
FIRST NATIONAL BANK OF FORT SMITH	10,214,371	2.25%
UNITED WHOLESALE MORTGAGE LLC	9,528,951	2.10%
GENERATIONS BANK	8,644,000	1.90%
FIRST COMMUNITY BANK	7,340,030	1.62%
SIGNATURE BANK OF ARKANSAS	7,156,250	1.58%
CADENCE BANK	6,256,758	1.38%
ARVEST BANK FAYETTEVILLE	5,792,680	1.28%
FREEDOM MORTGAGE CORPORATION	4,633,852	1.02%
MORTGAGE RESEARCH CENTER LLC, VE	4,514,557	0.99%
UNITED FEDERAL CREDIT UNION	4,444,129	0.98%
GERSHMAN INVESTMENT CORP, GERSH	4,398,162	0.97%
FIRST SECURITY BANK	4,178,219	0.92%
DHI MORTGAGE COMPANY LTD	3,819,768	0.84%
MIDLAND STATES BANK	3,613,544	0.80%
OTHER	115,078,099	25.35%
	454,020,530.46	100%