



Lender Market Share - Benton County
March 2026

Top 25 Lenders	Amount	Market Share (%)
FIRST NATIONAL BANK OF FORT SMITH	56,827,408	7.60%
CENTENNIAL BANK	52,049,716	6.96%
ARVEST BANK LOWELL	48,833,445	6.53%
SIGNATURE BANK OF ARKANSAS	25,102,828	3.36%
ROCKET MORTGAGE LLC	20,693,642	2.77%
GRAND SAVINGS BANK	19,844,210	2.66%
FIRST SECURITY BANK	19,288,450	2.58%
LEGACY NATIONAL BANK	18,422,390	2.46%
FLAT BRANCH MORTGAGE INC	17,566,432	2.35%
FIRST WESTERN BANK	16,855,290	2.26%
UNITED WHOLESALE MORTGAGE LLC	15,233,988	2.04%
GENERATIONS BANK	14,988,742	2.01%
ARVEST BANK ROGERS	14,233,780	1.90%
FIRST COMMUNITY BANK	13,988,442	1.87%
SISTAR MORTGAGE COMPANY	13,222,900	1.77%
JPMORGAN CHASE BANK	12,888,221	1.72%
PENNYMAC LOAN SERVICES LLC	12,544,000	1.68%
SIMMONS BANK	12,199,888	1.63%
FARMERS AND MERCHANTS BANK	11,877,654	1.59%
ARVEST BANK FAYETTEVILLE	11,533,442	1.54%
LENNAR MORTGAGE LLC	11,288,765	1.51%
ZILLOW HOME LOANS LLC	10,988,221	1.47%
FIRST FINANCIAL BANK	10,544,320	1.41%
UNITED FEDERAL CREDIT UNION	10,233,455	1.37%
COMMERCIAL BANK	10,000,000	1.34%
OTHER	266,114,230	35.61%
	747,363,859	100%