



**Lender Market Share - Benton County
September 2026**

Top 25 Lenders	Amount	Market Share (%)
ARVEST BANK LOWELL	\$ 36,579,809	7.52%
LEGACY BANK	\$ 17,796,681	3.66%
SIGNATURE BANK OF ARKANSAS	\$ 16,147,968	3.32%
ROCKET MORTGAGE LLC	\$ 15,159,380	3.12%
GRAND SAVINGS BANK	\$ 12,623,046	2.60%
FIRST SECURITY BANK	\$ 11,548,199	2.38%
FIRST WESTERN BANK	\$ 11,402,586	2.35%
ARVEST BANK ROGERS	\$ 10,301,001	2.12%
LENNAR MORTGAGE LLC	\$ 10,062,198	2.07%
FLAT BRANCH MORTGAGE INC	\$ 9,974,227	2.05%
BANK OF AMERICA NA	\$ 9,514,096	1.96%
FIRST NATIONAL BANK OF FORT SMITH	\$ 9,480,318	1.95%
FIRST COLONY MORTGAGE CORPORATION	\$ 6,454,461	1.33%
GENERATIONS BANK	\$ 6,242,988	1.28%
UNITED WHOLESALE MORTGAGE LLC	\$ 5,759,657	1.18%
FARMERS & MERCHANTS BANK	\$ 5,048,100	1.04%
ARMSTRONG BANK	\$ 5,012,281	1.03%
STERLING BANK	\$ 4,998,150	1.03%
FAIRWAY INDEPENDENT MORTGAGE CORPORATION	\$ 4,646,911	0.96%
UNITED FEDERAL CREDIT UNION	\$ 4,565,643	0.94%
MORTGAGE RESEARCH CENTER LLC, VETERANS UNITED HOME LOANS	\$ 4,255,633	0.88%
PRIORITY BANK FSB	\$ 4,189,091	0.86%
CENTENNIAL BANK	\$ 3,967,449	0.82%
CMG MORTGAGE INC, CMG HOME LOANS	\$ 3,601,365	0.74%
MUTUAL OF OMAHA MORTGAGE INC	\$ 3,418,539	0.70%
OTHER	\$ 253,395,551	52.12%
	\$ 486,145,328	100%